



Speakerbus

# ARIA Concepts





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# Trading from home made simple

As the stay-at-home request swept the world, more and more trading teams were forced to trade from home (TFH). And while markets have continued to function efficiently, one of the many challenges of trading from home is trying to get the instant communications experience traders are used to having on the trading floor. To combat this, many firms have introduced soft turrets. But, these applications come with their own problems. From using up valuable, limited screen space and causing navigation issues, to forcing users to log in daily – eating away at precious time. It's a constant battle.

Which is why Speakerbus has taken ARIA, a cloud-based soft turret application that allows you to trade from anywhere, and combined it with a model concept that gives traders the full 'on-the-floor' experience, at home.

It's simple. It's smart. It's secure. So wherever you are, it's business as usual.



# Plug and Play remote trading

In today's world, trading teams need a reliable, high-performance voice trading experience whether they're on the trading floor or working remotely.



## Uniform UX

Trading performance depends on having the right tools. The ARIA soft client looks and behaves the same way no matter where you are using it. Meaning less time spent thinking about communication, and more focus on trading.



## Agility

Like landing a plane, trading is about concentration and multi-tasking. Having a dedicated, always-on voice application means you can easily control muting and volume, swap lines and conferences with split-second precision and without navigating around with a mouse.



## Flexibility

The pandemic forced the financial trading community to adapt to remote working. Now, business and technology facilities must be accessible from anywhere, ready for any circumstances. Which is why ARIA is totally software-based and available in the cloud.



## Productivity

Today's markets are global and always open. Monitoring events and trading positions in the office, at home and in other time zones is a 24-hour job. ARIA keeps you connected and in the market wherever you are.



# Get the **on-the-floor experience**, at home

You can purchase ARIA as a traditional premise-based solution or as a service.

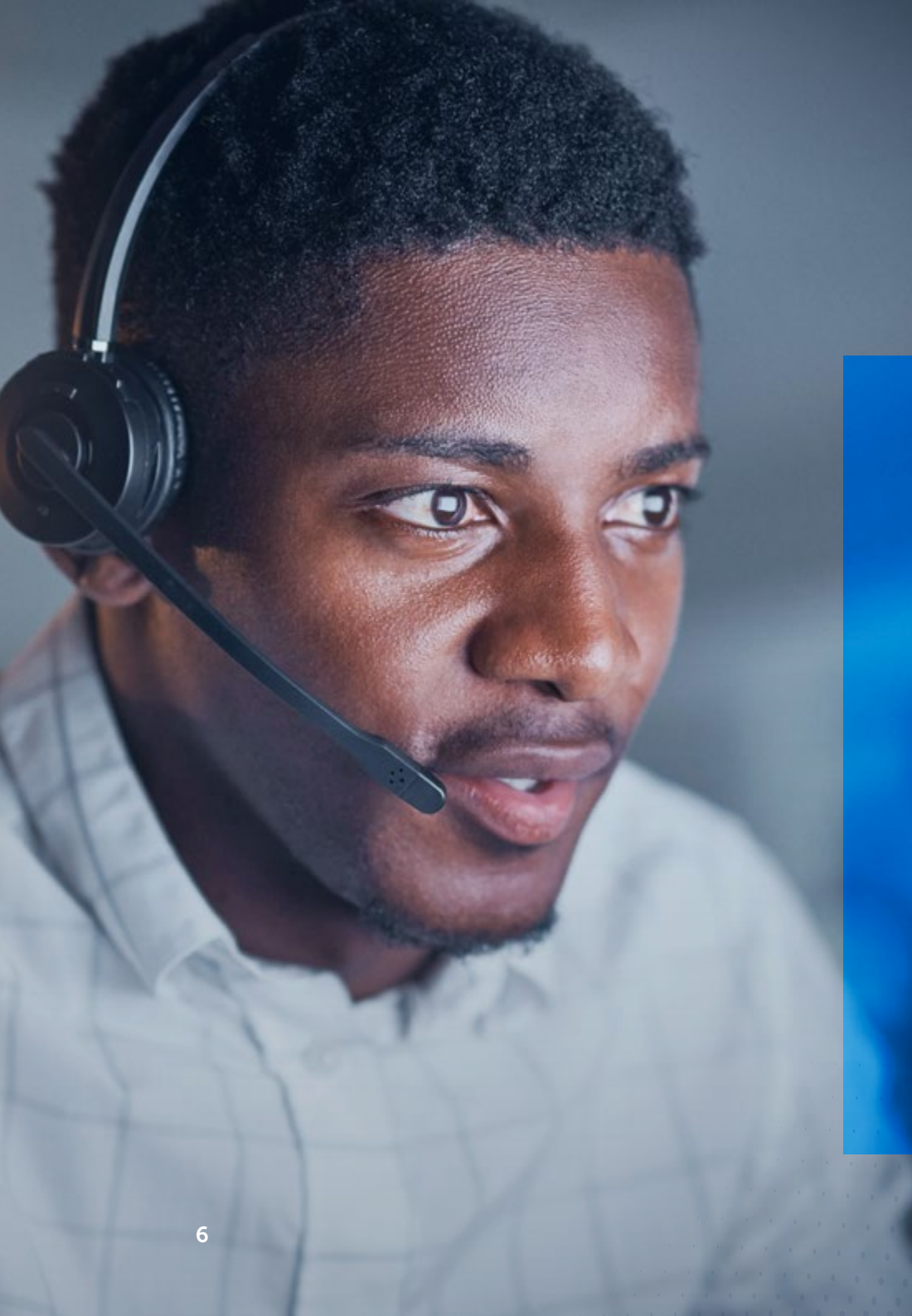
And with it, you get:

- full voice trading features, functionality and performance
- accessibility from anywhere
- complete security
- availability, always.

Giving you that on-the-floor experience, at home.

	Trader Profile				Application				Networking			Device				I/O Accessory				
	FX	Commodities	Fixed Income	Equities	Hoot	Private Wire	PSTN	Collaboration	LAN/WAN	VPN	SD WAN	Mobile App	Tablet	Laptop	Desktop	Headset	Handset	Desk Mic	Speakers	Speakerbus
Soft Turret Only			✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Soft Turret with Hardware in Office	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Remote Hardware Turret	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	✓





# Trade from home **concepts**

We supply ARIA, and you decide which devices you need. From tablets and microphones to docking stations and headsets. So you can get set up at home with everything you need.

**Here are just a few devices that our customers say are best practice.**

# Devices to suit you



**Kensington SD7000 Surface Pro Docking Station**



**Jabra EVOLVE 75 Bluetooth/USB Noise Cancelling Headset**



**Microsoft Surface Pro 7 – 256GB Solid State Drive**



**USB Volume Controller With 3 USB Hub Port**



**IMTRADEX Hand Receiver HS3 with Push-To-Talk (PTT)**



**Buddy Desktop Mic 7G USB Adjustable Gooseneck Microphone**



**Dell AC511 Stereo USB Sound Bar with Headphone Jack**

# Every connection is **worth more**

For 35 years, Speakerbus have been recognised as trader voice experts. Our products and services help over 250 clients and 50,000 traders in 60 countries perform at their best.

## **We understand trading communications**

Successful trading firms are experts in managing risk. Speakerbus are experts in trader voice. Together, we can give your trading communications a competitive edge.

## **We've got your back**

Excellent platforms, products and applications are only one piece of the puzzle. That's why our advanced engineering and support services are available 24/7.

## **In it for the long-term**

Speakerbus has the reputation of having a customer-first approach, earned by designing innovative trader voice products and always striving to provide a better, and more personalised service.





